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THE E. G. HILL COMPANY  
RICHMOND, INDIANA

1915



Hoosier Beauty

# OUR TERMS OF SALE

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All stock is from 2 or 2½-inch pots unless otherwise stated.

Three per cent. discount for cash with order. All bills subject to draft in 60 days, unless otherwise agreed upon, and without notice.

Orders from unknown correspondents must be accompanied by cash or satisfactory reference; don't fail to send reference, as this will save you time.

The most careful attention will be given to packing, in order to secure safe arrival and light weight.

Special rates on plants granted by all leading Express companies: twenty per cent. discount from general merchandise rates. Charges need not be prepaid to secure this reduction.

Plants shipped by freight are at purchaser's risk. We will not be responsible for goods so shipped.

To far-off points many customers have the soil removed from the roots of Roses and then wrapped in damp moss, thereby saving express charges. Customers who desire their Roses packed in this way will so state when they order. We will not be responsible for loss or damage in transit when so packed. We make no charge for packing.

In filling your orders we shall do our very best to make every shipment satisfactory and profitable to you; in any case where we fail to do this, please report to us at once.

We promise liberal count, careful labeling and light, secure packing.

No order for less than \$3.00 filled.

No order for less than 25 of the low-priced standard varieties can be filled at the hundred rate.

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## THE E. G. HILL COMPANY

RICHMOND, INDIANA

# Roses for 1915

The standard varieties in healthy, free growing stock, from houses that are sanitary in every respect, are what we offer.

Our stock is high grade, both own-root and grafted.

You will be glad to make the acquaintance of HOOSIER BEAUTY, OPHELIA, the BABY ELGER, MRS. STOREY, and the two SHAWYER SPORTS.

See the following pages.

## Grafted Roses for Forcing

We are often asked still as to the relative values of own-root and grafted roses; with growers who have tried both, the testimony is practically unanimous for grafted stock — because

(1) Grafted plants make their growth and take on size more quickly than own root; — and we all desire well-grown plants as early as possible so that the plant may go into the blooming season fully furnished.

(2) Grafts can assimilate more food.

(3) They produce more high-grade blooms, consequently are more profitable.

This is true of all the forcing varieties except SUNBURST, which has been found best on its own roots.

We guarantee highest-grade stock. Our selected British Manetti came in early and are the finest we have ever received.

Our bench-roses could not be in better condition,—absolutely clean, and in strong growth, which gives us choice wood for grafting.

We pack light, and deliver on board the train from our own platform, which is on the Pennsylvania Railroad's main line.

## INDEX

	OWN ROOT		GRAFTED	
	Per 100	Per 1000	Per 100	Per 1000
American Beauty .....	\$ 6 00	\$ 50 00	.....	.....
Baby Rambler .....	4 00	40 00	.....	.....
Bon Silene .....	4 00	40 00	\$12 00	\$100 00
<del>Crimson Queen</del> .....	6 00	50 00	12 00	100 00
<del>Erna Teschendorff</del> .....	4 00	40 00	.....	.....
George Elger .....	20 00	180 00	30 00	250 00
Hoosier Beauty .....	30 00	250 00	35 00	300 00
<del>Hadley</del> .....	6 00	50 00	15 00	120 00
Killarney .....	5 00	50 00	12 00	100 00

*Lady Alice Stanley*

## THE E. G. HILL COMPANY

	OWN ROOT		GRAFTED	
	Per 100	Per 1000	Per 100	Per 1000
—Killarney, White .....	5 00	50 00	12 00	100 00
—Killarney, Brilliant .....	10 00	90 00	12 00	100 00
—Kaiserin Aug. Victoria .....	3 50	30 00	.....	.....
—Mrs. Chas. W. Russell .....	.....	.....	14 00	130 00
—Mrs. Moorfield Storey .....	30 00	250 00	35 00	300 00
—Mrs. F. F. Thompson .....	30 00	250 00	35 00	300 00
—Mrs. Geo. Shawyer .....	6 00	50 00	12 00	100 00
—Mrs. Aaron Ward .....	5 00	40 00	12 00	100 00
—Mlle. Cecile Brunner .....	.....	.....	12 00	100 00
—Maman Cochet .....	3 00	30 00	.....	.....
—Maman Cochet, White .....	3 00	30 00	.....	.....
—Milady .....	.....	.....	12 00	100 00
—My Maryland .....	6 00	50 00	.....	.....
—Ophelia .....	12 00	100 00	15 00	125 00
—Prince d'Arenberg .....	6 00	50 00	12 00	100 00
—Perle des Jardines, <sup>500</sup> .....	4 00	40 00	.....	.....
—Radiance .....	4 00	35 00	.....	.....
—Richmond .....	4 00	35 00	12 00	100 00
—Sunburst .....	8 00	75 00	.....	.....
—Tausendschon, <sup>1000</sup> .....	3 50	30 00	.....	.....
—White Shawyer .....	30 00	250 00	35 00	300 00
—White M. Cochet, <sup>1000</sup> .....	3 00	30 00	.....	.....
—White Killarney .....	5 00	50 00	12 00	100 00

## Hoosier Beauty

(F. DORNER & SONS)

### The New Rose for 1915

If you need a more profitable red rose than the one you are growing, *Hoosier Beauty* is your variety. It is as fragrant as Richmond; has more petals, a stiffer stem, a texture like velvet. In color, glowing crimson-scarlet with darker shadings. The bud is of good length, ships well in the close-cut state, and opens into a magnificent bloom, quite dazzling in velvety brilliance.

As soon as thoroughly established in the soil, it sends out long, stiff growths with a bud on every shoot. It does not need to be pinched like Killarney or Richmond, but produces, naturally, stems 2 to 3 feet in length; each plant keeps up a very close succession of bloom, and again unlike Richmond it is a good summer rose.

It is a clean grower, shows very little inclination to "spot" or mildew; indeed the variety is quite clear of both. It is an easy doer, grows side by side with Richmond and Killarney, and has become instantly popular and in heavy demand in the four cities where blooms have been sold, flower buyers through the section calling for it by name. We are describing the rose very fully in response to questions asked us by intending purchasers.



So free in both growth and production of bloom is it that it is already recognized as having the qualities of a great commercial cut-flower variety. We have splendid own-root stock propagated in September, while our grafted stock is worked on the highest grade of British Manetti procurable.

## PRICES

OWN ROOT	GRAFTED
100 for \$ 30 00	100 for \$ 35 00
250 for 70 00	250 for 82 50
500 for 125 00	500 for 150 00
1000 for 250 00	1000 for 300 00



The open bloom of Hoosier Beauty

We are very greatly pleased with the sales already booked on Hoosier Beauty; we can guarantee high grade stock for delivery; we can assure growers that they will find this rose giving good returns per square foot planted to it.



Ophelia



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# Ophelia



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We have the largest stock of this rose in the country.

It is the handsomest of all forcing varieties in free, full habit and foliage, as well as in beauty of bloom.

In freedom of production it is marvelous, and it ranks as queen of the fancy sorts.

The fact that it can be cut in tight bud form makes it one of the best shippers.

The bud is of beautiful pointed form, the color often orange or salmon, shading to pink, the green calyx making a lovely contrast.

It has at once become extremely popular, and the demand for the bloom has been greater than the supply throughout the season.

The stock is in the very pink of fine condition, ten benches, each 250 feet long.

It has had more complimentary trade notes in the papers than any other first-year variety, and we have scores of complimentary letters for it.

The growers and section-men enjoy handling *Ophelia*; it is of easy management.

Ready early in the year.

Grafted Stock—\$15 per 100; \$125 per 1000.

Own Root—\$12 per 100; \$100 per 1000.



**GEORGE ELGER**

A lovely little yellow Polyantha rose, with a good admixture of Tea blood; like all of its class, it is free in growth, free in bloom, with small glossy foliage produced in profusion.

The dainty little pointed yellow buds open into pretty little symmetrical roses.

Will prove a very popular corsage variety.

Grafted Stock—\$30 per 100; \$250 per 1000.

Own Root—\$20 per 100; \$180 per 1000.

**MRS. MOORFIELD STOREY**

(Waban Rose Conservatories)

Has a strong upright growth, the wood being stout and smooth, with large handsome foliage, practically proof against mildew and black-spot.

The flowers are freely produced, of good size and substance, opening readily.

Color, shell pink, deepening towards the center and tipped deep rose.

Of the same general type of rose as Mrs. Russell, while absolutely distinct.

Own Root—\$30 per 100; \$70 per 250; \$125 per 500; \$250 per 1000.

Grafts—\$35 per 100; \$82.50 per 250; \$150 per 500; \$300 per 1000.

**WHITE SHAWYER**

(C. H. Totty)

Mr. Totty says of it:

"A pure white sport of Mrs. Shawyer which has been eagerly looked for; it is a wonderfully free bloomer with the quick growing habit of its original parent. It is much clearer and better than White Killarney and it should displace that variety in the average commercial establishment combining as it does a very vigorous habit and having enough petalage to make it an all-year rose. Early indications point to a remarkable sale of this rose."

Own Root—\$30 per 100; \$250 per 1000.

Grafted—\$35 per 100; \$300 per 1000.

**MRS. F. F. THOMPSON**

(C. H. Totty)

This variety sported from Mrs. Geo. Shawyer some three years ago and is an exact duplicate of that variety in all respects save color. The color is a lovely shade of shell pink with a deep glowing heart of bright pink which lights up the flower wonderfully. The growth is very vigorous and like its parent it is a persistent bloomer, flowering all the time.

Own Root—\$30 per 100; \$250 per 1000.

Grafted—\$35 per 100; \$300 per 1000.

**CRIMSON QUEEN**

One of last year's novelties and being tried as a red forcing variety; it has large, beautiful foliage, is a free grower and produces fine large buds of deep carmine-crimson color. For price, see Index, p. 3.

**HADLEY**

(Waban Conservatories, 1914)

This dark red rose was planted in good sized blocks last year by a number of good growers; it is on trial this season, and is much liked in many places.

It is a nice, bushy grower, and produces dark crimson-scarlet buds on good stems. See Index, p. 3.

**KILLARNEY BRILLIANT**

The deep crimson-pink sport of Killarney; does not fade and wash as badly as the parent in dark weather. Sold in enormous quantity last year.

Watch the records that it makes during the present season in the hands of critical growers.

We have it both own root and grafted. See Index.

**PRINCE D'ARENBERG**

One of the freest growing and freest blooming of red roses; does not "mildew" nor "spot"; habit and foliage of extreme beauty.

Color clear bright red. For price, see Index, p. 3.

# Standard Varieties

(For Prices, see Index, page 3.)

**AMERICAN BEAUTY**

If you are a successful grower of **American Beauty** and want some choice stock for growing on, or for benching, we guarantee ours clean, healthy, of good size, and well-established.

**BON SILENE**

This charming old-time rose, with bright pink buds as round as balls, is once more in high popular favor. It is charming in Colonial and Dutch bouquets and for dainty table arrangements. It is an easy doer, but grafted stock does best in winter.

**BABY RAMBLER**

Nice own root stock to grow on for fancy pot specimens. Has very few equals in its class. Truss and habit are just right for nice specimens.

**ERNA TESCHENDORFF**

This dwarf baby rose is one of the very best of its class; the little rosette-shaped flowers are carried in clusters and the color is the glowing scarlet-crimson found in **Gruss An Teplitz**, with velvety texture and shading.

**KILLARNEY**

The standard pink rose, grown by ninety-nine per cent. of the florists of the country. Our stock is fine—both own root and grafted; we strongly recommend grafted Killarney

**KAISERIN AUGUSTA VICTORIA**

The beautiful summer white, indispensable with many firms.

Good own-root stock only.

**MRS. CHAS. W. RUSSELL**

This queenly variety has had an eventful history in its short public life, its ups and downs, but it has certainly made a brilliant home run, and is now standing on the topmost round in the estimation of many big growers.

The American Beauty has often had its position threatened by newcomers, but Mrs. Russell is the first to prove a serious menace.

Grafted stock only.

**MRS. GEO. SHAWYER**

Wonderfully free in bloom, profuse in production of good strong breaks, and in fine leathery foliage.

Color, bright peach-pink; buds long and well filled carried on 3 and 4-foot stems; a first favorite with many growers.

**MRS. AARON WARD**

Might be styled *Ladies' Delight*, so fond are the ladies of this glowing orange beauty; it is the one rose that sells as well on short stems as long, and in immense quantities; the ideal corsage variety and very freely used for low table decorations.

**Mlle. CECILE BRUNNER**

Synonyms, "*Mignon*" and "*Sweetheart*."

The tiny pink Polyantha rose, extremely useful in the cut flower trade where it has acquired new popularity the past two years. Forces nicely in the winter time.

Grafted stock only.

**MAMAN COCHET**

The summer blooming pink variety on which many florists depend for cutting; the very best of out-door roses.

**MILADY**

A good red rose, quite full, of beautiful form, splendid in texture, free—a nice grower; will pay every florist to try it in his soil.

**MAMAN COCHET WHITE**

The fine white form of "Pink Cochet."

**MY MARYLAND**

Lovely glowing pink; the freest rose in growth and bloom that we know. A splendid bedder. A grand summer variety for cutting.

**PERLE DES JARDINES**

Golden yellow, with shining leathery foliage; there is nothing more beautiful in yellow roses, where this lovely old variety does well.

**RADIANCE**

A grand, free-growing big-habited rose, with long stems, and globular blooms of intense rose-pink color; very fragrant. A fine Summer variety.

**RICHMOND**

Bright scarlet, still the only red forcer with many florists; unsurpassed when well done.

**SUNBURST**

The big yellow, all-the-year-round rose; grand for Summer cutting and magnificent throughout the year. A wonderful keeper and with marvelous orange color, sometimes shading to creamy yellow. Own root only, as it does better than when grafted.

**TAUSENDSCHON**

One of the loveliest of the cluster-roses, and absolutely unlike any other variety; the color is creamy-white or daybreak pink, deepening to rose on the edge of the petals; blooms cup shaped; the sprays of flowers look like long ostrich plumes.

**WHITE COCHET**

Splendid Summer white; best white bedder.

**WHITE KILLARNEY**

The "White Rose of the Century"—the one rose that the florist cannot do without.

Our only white forcing variety for the present and so extremely satisfactory that we hardly need a better, though we would like something as good,—and different,—just for variety.

Our stock is absolutely clean and in perfect health.

We have both own root and grafts and strongly recommend the latter for forcing purposes; this magnificent sort should be given every opportunity to do its best and that is what grafted stock does for it.

# Carnations for 1915

The many florists visiting our houses the past autumn have been unanimous in appreciation of our clean, sturdy carnation stock. It is always interesting to compare new and standard varieties blooming side by side; every bench is a perfect picture—that is what we can show visitors in the first range.

The second range is given over to stock grown for cuttings only and not allowed to bloom. It may not be as showy as the flowering section, but we are quite as proud of it, and the plump, clean growths appeal to every intending purchaser.

The propagating houses finish the carnation story; they are kept as clean as a new pin, and sweet as cool outdoor air can make them; we use only sharp Michigan sand; all this detail costs, but the results are that it has given our cuttings a national reputation of which we are proud.

In the packing shed the same careful handling puts the cuttings up in neat, compact bundles—just moist enough to carry well—and they are shipped in light, uniform boxes, all over the country. We guarantee quality, and good count, and pleased satisfaction.

## The 1915 Novelties

### PINK SENSATION

(Dorner)

Dorner's description:

"The flower is extremely large, averaging four to four and one-half inches, full and deep. The keeping qualities are better than ordinary, having often been advised that shipped blooms have kept in good condition ten days after cutting. The color is a well defined pink, somewhat lighter than Gloriosa. The growth is stocky, has a heavier foliage than ordinary and throws good, long, heavy flower stems. The large size, well shaped blooms, pleasing color, long stiff stems and its unexcelled keeping qualities combined with its strong, clean habit of growth, gives it class and commercial worth."

\$12 per 100; \$100 per 1000.

### GOOD CHEER

(Dorner)

Dorner's description:

"Color, deep pink, darker than Gloriosa. Stems, extra long and stiff. Size, three to three and one-half inches and has good keeping qualities. Growth, straight and upright, making well shaped plants. Early and continuous flowering. As a producer it has exceptional merit, a bench in full crop impresses one with its great productiveness and commercial value."

\$12 per 100; \$100 per 1000.

### MRS. C. E. AKEHURST

(Akehurst)

Clear rose-pink, averaging 3 to 3½ inches across, petals broad; stems stiff, holding the flower quite erect; very fragrant and a non-burster; free, continuous and robust.

\$12 per 100; \$100 per 1000.



# Standard Varieties—Guaranteed High Grade

## WHITES

### MATCHLESS

This new white variety is well named, and well deserved the two gold medals that it won: beside being of exhibition size and quality, it is a true commercial, easy to handle, comes into bloom early, and is quite continuous; a non-burster, and fine keeper and shipper.

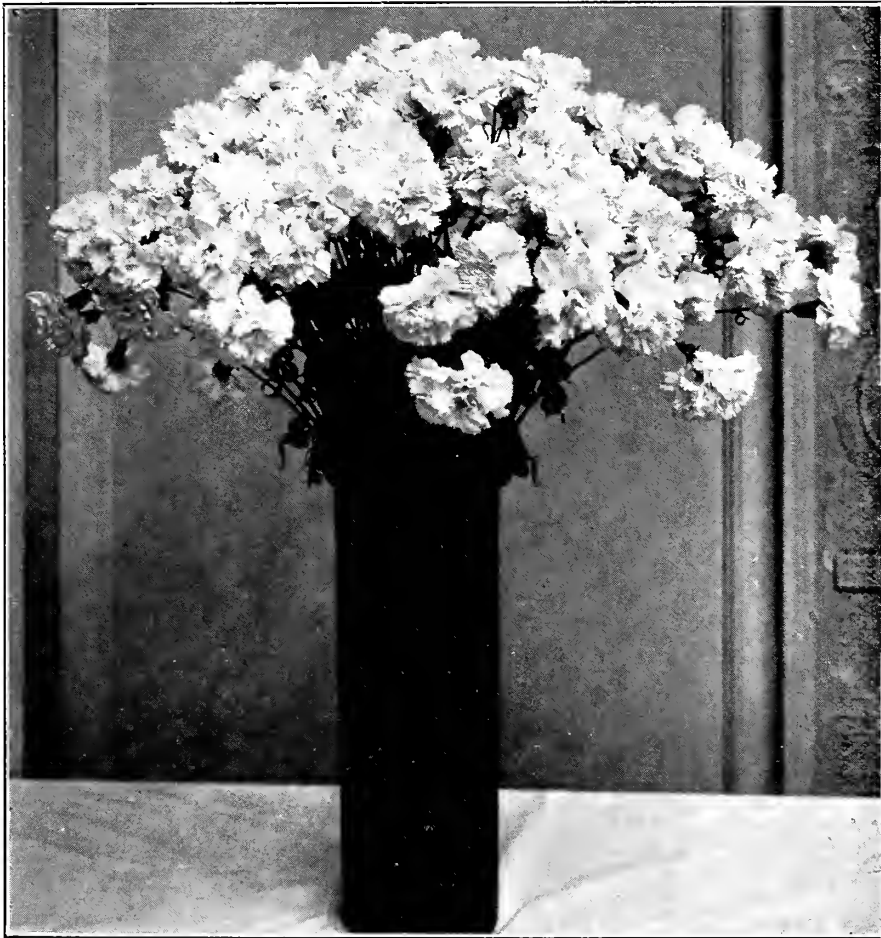
Novelty of 1914—\$6 per 100; \$50 per 1000; in 5000 lots, \$45 per 1000.

### WHITE ENCHANTRESS

Ours is the "Pure White" Western strain. We have an enormous quantity planted for cuttings which are in perfect condition. \$3 per 100; \$25 per 1000.

### WHITE PERFECTION

Still the most perfect in form, and unsurpassed with those growers who can do it well. \$3 per 100; \$25 per 1000.



Matchless

### WHITE WONDER

Begins blooming in September and continues throughout the season; snow-white, fragrant, absolutely perfect in form, large in size, good stems, healthy and free and an easy rooter; grand in every way; makes nice field plants.

☛ The earliest white carnation.

☛ And the freest early carnation.

\$3 per 100; \$25 per 1000.

### SCARLETS

### CHAMPION

An extra fine scarlet, very early in its production of good flowers, very free, with long stiff stems, good calyx and a fine flower of very intense, clear shade.

The variety is being characterized as "The Scarlet White Wonder," the two sorts are duplicates in all save



color. We feel sure that it will pay every carnation grower to plant this as a running mate for Beacon.

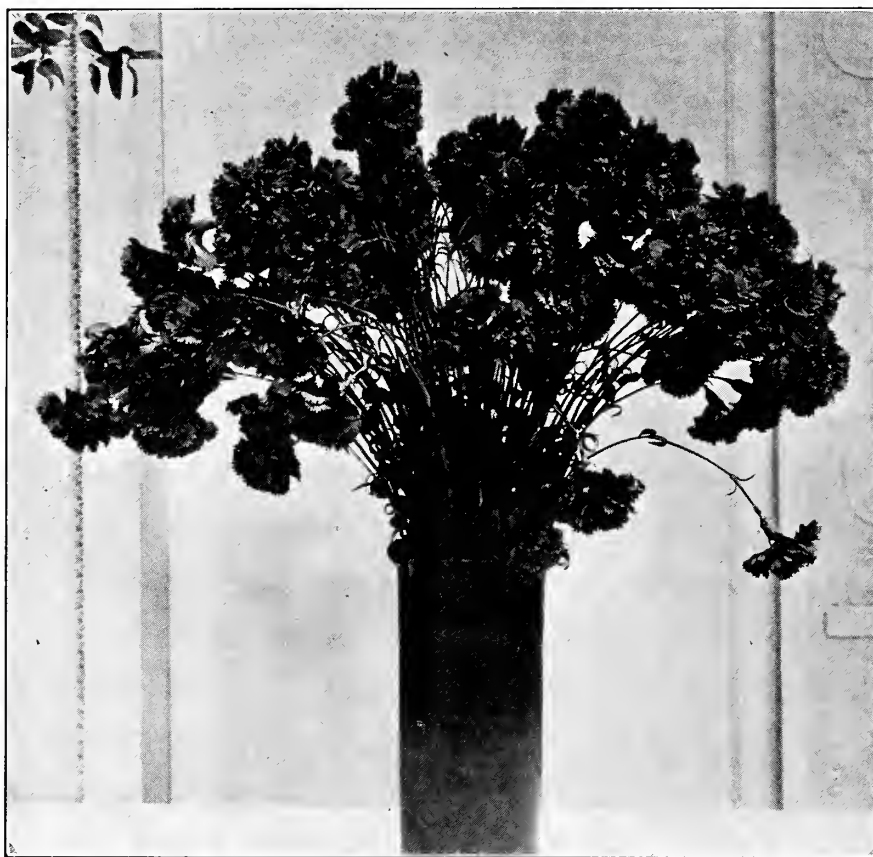
Novelty of 1914—\$6 per 100; \$50 per 1000; 5000 lots, \$45 per 1000.

### BEACON

Still "the" standard red; probably the freest carnation in existence. Our stock is in magnificent condition, without a sign of weakness or deterioration. \$3 per 100; \$25 per 1000.

### ENCHANTRESS SUPREME

Color a light salmon pink—a shade that is not only very attractive, but also one that endures full exposure to the sun without bleaching. A good all-around carnation that retains its color at all seasons. Promises to supersede Enchantress entirely, as it does not split so badly, and holds its color better. \$4 per 100; \$35 per 1000.



Gorgeous

### PINK VARIETIES

#### GORGEOUS

A giant variety, **large** in every sense of the word, stiff-stemmed, a wonderful grower, producing a flower on every shoot.

The color has been described as scarlet, as crimson, and as rosy-scarlet by different writers;—it is in reality a cerise with preponderance of scarlet shading, a grand sort in every way.

Novelty of 1914—\$6 per 100; \$50 per 1000.

#### PHILADELPHIA

This variety sold in larger quantity than all the other novelties of 1914. Color glowing rose-pink of exquisitely beautiful shade. \$6 per 100; \$50 per 1000.

### MRS. C. W. WARD

A perfectly formed flower with full center; color, deep pink, several shades lighter than Lawson, deeper than Winsor, having strong, erect stems 24 to 36 inches in length. The most popular pink variety on the market. \$3 per 100; \$25 per 1000.

### ENCHANTRESS

The great bread-and-butter variety of the floral world. Our cuttings are from carefully selected stock and carefully handled throughout—fine as the year it was introduced. \$3 per 100; \$25 per 1000.

### ROSE-PINK

Still indispensable in its color. Our stock is annually selected to color. \$3 per 100; \$25 per 1000.

**GLORIOSA**

The loveliest color in the whole carnation family; supply is always short of the demand; order early. \$3 per 100; \$25 per 1000.

**PINK DELIGHT**

Again this year, we have an enormous planting of this fine variety; it is very satisfactory with us in every

way, both as to bloom, and also in cuttings; we secure a very large percentage of high grade thoroughly rooted cuttings, which will "delight" every purchaser of this grand pink. \$4 per 100; \$40 per 1000.

**ROSETTE**

Darker than Rose-Pink. Brighter than Lawson. Growth of the very best. Very good size. \$3 per 100; \$25 per 1000.

**Other Fancy Sorts****The Lovely Variegated Variety****BENORA**

Clear white, penciled with bright red. Narrow foliage; good stems. Flowers large, freely produced. Very clear-cut and beautiful; keeps like an "everlasting flower"; ships better than any other variety: even growers who have been prejudiced against "flaked" varieties, admire and grow **Benora**, because it pays handsomely for its keep, and is a pleasure to handle; always in good health and good humor. \$3 per 100; \$25 per 1000.

**YELLOW PRINCE**

A very satisfactory yellow commercial, the first of the color to stand a satisfactory test.

This variety is a sheet of bloom, the color clear and bright and a pure self, a splendid grower, of easy management. Has pleased every one who has seen it. \$4 per 100; \$30 per 1000.

**PRINCESS DAGMAR**

This dark crimson variety is large and nicely formed, of deep, crimson color. Novelty of 1914—sent out by Mr. Patten. \$6 per 100; \$50 per 1000.

**POCAHONTAS**

This variety is deserving of the name **magnificent** in form, size, and especially in color: it has stiff stems, perfectly erect, and is free in bloom: as nearly perfect as a variety can be;—sells on sight. \$4 per 100; \$35 per 1000.

# "NICOFUME"

These Tobacco products have become an absolute necessity in the growing of high grade greenhouse stock, and we will be glad to fill orders entrusted to us.

These products are reliable and are under the supervision of the Pure Food inspections. See reduced prices below:

**"NICOFUME" LIQUID**

8 pound can.....	\$10 50
4 pound can.....	5 50
1 pound can.....	1 50

**"NICOFUME" TOBACCO PAPER**

Can of 288 sheets.....	\$7 50
Can of 144 sheets.....	4 00
Can of 24 sheets.....	85

# New Chrysanthemums

Once more we remind our customers that NOW is the time to arrange your 'mum list; make up your mind as to varieties and quantities; we will be glad to book your order for your planting date.

Very few florists now-a-days dare to leave their planting list to chance, for they must have a nicely balanced collection such as their individual wants require—not too many earlies, but enough to satisfy the early demand; a proportion of big, stunning, early fancies for decorative and advertizing purposes quite as much as for sale, and for *late* use, you know whether you had too many or not enough of the different colors in 1914.

If you grow for commission purposes, you will want big blocks of a few kinds of the best commercial sorts, of which *Chieftain*, *White Chieftain* and *Bonnaffon* are perfect examples.

Which Pompons will you grow, and how much space will you give them?

And you want a few varieties of Singles—the durable sorts, that have texture and lasting qualities.



Chieftain

## WHITE CHIEFTAIN

We are delighted to have the pleasure of offering to the trade the pure white sport of *Chieftain*.

Every grower who has had *Chieftain* the past season or who has seen it on the bench, will realize what this white sport will mean to the trade; we are abso-

lutely sure that this will take the position among whites that *Bonnaffon* holds among yellows; it will prove the ideal white for All Saints Day, as its date is October 20th to 25th for the earliest blooms, and like its parent, it holds in fine condition for a long time: the blooming period of both of these sorts runs over practically three weeks; brings no culls. \$12 per 100; \$100 per 1000.



**EARLY FROST**

(Dorner)

A good commercial white chrysanthemum for very early. A cross between Golden Glow and October Frost. Height, 3 feet. Pure white with incurved petals, perfect form and full to the center. Has the Golden Glow habit of setting early buds which develop into perfect blooms. All later buds will also make perfect flowers.

The foliage is somewhat smaller than either of the parent varieties and the stem being short jointed is all that can be desired.

Those florists who need an early white and who are dissatisfied with **Advance** and **Oct. Frost**, will do well to plant a block of **Dorner's Early Frost**, for it has the fine globular form so much desired by the average grower. See cut. \$12 per 100; \$100 per 1000.

**The Wells-Pockett-Totty Set for 1915**

No exhibitor can afford to be without this grand collection if he has any ambition for blue ribbons at the shows.

**ANTIGONE**

This is a wonderful flower of purest white, which has been certificated by the Chrysanthemum Societies of New York, Boston and Philadelphia. It is an absolutely reliable variety, every flower coming good, and we cannot too strongly recommend it as a commercial bloom to come in from October 1 to November 1, depending on when the bud is taken. Dwarf, sturdy growth, three feet high; any bud.

\$2 per plant; \$20 per dozen.

**A. S. BALDWIN**

A commercial yellow of the highest grade; this is another absolutely reliable kind that will give all perfect flowers. Holds its foliage splendidly and carries same right up to the flower. Baldwin is sure to rank as a staple yellow when generally introduced. Bud August 20th.

\$2 per plant; \$20 per dozen.

**ADELE GRISWOLD**

An enormous flower of bright pink, which carries the foliage well up the stem, and will rank as one of the largest varieties ever distributed. Raised by A. J. Loveless, of Lenox, Mass. Height, five feet. Bud August 20th.

\$2 per plant; \$20 per dozen.

**BOB PULLING**

In this variety we have a wonderful 'Mum, unquestionably the variety of the year. Color pure yellow; flower is extremely large and comes right down to the foliage; the individual petals are an inch and a half in width and some ten inches deep. Has proved itself to be the finest thing in yellow we have ever imported. Bud August 1.

\$1 per plant; \$9 per dozen.

**EARL KITCHENER**

Amaranth with a silvery reverse. An enormous flower in a color not too plentiful in exhibition 'Mums

at the present time. Stem, foliage and flower are alike tremendous. There will never be any question about weak neck or poor foliage with this variety. Bud August 20th.

\$2 per plant; \$20 per dozen.

**MRS. J. PURROY MITCHELL**

Named in honor of the wife of the Mayor of New York. The color is of the purest snow; the same as the old Mrs. Weeks. The flower is enormous in size, reflexing in character and unquestionably, on account of its great purity, will another year loom up probably as the leader in white.

\$2 per plant; \$20 per dozen.

**MRS. A. S. WATT**

A sport of Wm. Turner, identical in every respect, stem, foliage and color, the only difference being that the petals reflex instead of incurving as in the case of Turner. Has the same wonderful keeping habit and freedom of growth, and should, on its parent's record, become wonderfully popular. Bud August 25 or later.

\$2 per plant; \$20 per dozen.

**MRS. G. G. MASON**

Very distinct variety; color blood red, with a gold reverse, though very, very little of the gold reverse appears. While Mrs. Mason may not line up in size with such sorts as Mrs. J. Purroy Mitchell, its marvelous color will make it eagerly sought for in making collections. Height five feet. Crown bud August 20th.

\$2 per plant; \$20 per dozen.

**MRS. L. J. REUTER**

A beautiful, high-class bloom of purest white; petals reflex and twist, making a beautiful, artistic flower; habit of growth all that can be desired, and foliage A1. We have such wonderful white varieties this year that it is hard to say which is the best. Crown bud August 20th.

\$2 per plant; \$20 per dozen.

**MRS. R. C. PULLING**

Clear yellow; an English variety, tremendous in size, which has made a wonderful showing in some of the exhibitions. Height five and one-half feet. Crown bud August 10th and later. The largest bloom at the New York show last year.

\$1 per plant; \$9 per dozen.

**MRS. H. J. JONES**

This variety is called the "Green Chrysanthemum," as it is the nearest that we have ever had in 'Mums.

The flower is extremely large and has ideal stem and foliage. It is a very novel color and one that should be in every collection.

50 cents per plant; \$5 per dozen; \$35 per hundred.

**WOODSIDE**

An enormous yellow, somewhat on the style of Daily Mail, but a much deeper color and broader petal. We have every confidence in its proving itself a first-class, reliable sort. Crown bud after August 15th.

\$2 per plant; \$20 per dozen.

**Exhibition Novelties of 1914**

If you want to "tone up" your exhibition varieties, here are the new sorts of the past year that showed up in such immense form at Indianapolis; they are a magnificent set.

(See prices in Index, page 26.)

**THE WINNING COLLECTION AT INDIANAPOLIS**

Wm. Turner  
H. E. Converse  
Meudon  
Daily Mail

Nerissa  
Odessa  
Mrs. G. Drabble

Glenview  
Jas. Fraser  
Wm. Vert

F. S. Vallis  
Nakota  
Golden Eagle, Etc.

**GOLDEN EATON**

Bright golden sport from Yellow Eaton, carefully selected and fixed. Will be warmly welcomed by the growers who "do" Eaton well.

**DRAGON VERT**

The king-supreme of the red and gold section, enormous in size, very regular and full in arrangement of petals, stiff stemmed and a fine grower. The peer of any exhibition sort.



**DAILY MAIL**

A little late this year for any but the later exhibitions. Growth, foliage and flower are alike enormous. Color is a deep chestnut yellow. Should become among incurving yellows what Wm. Turner is in white. Tall grower, seven feet. We suggest May cuttings and June planting to grow this variety to the best perfection. Bud August 20th or later.

**FATOUMA**

An enormous, globular flower of rosy-amber color, full and of fine stately build; very smooth in finish. A very strong entry for the "any other color" class, as all the tones are pleasing. Good stem and foliage. Bud August 25.

**JAMES FRASER**

Aptly termed "the improved F. S. Vallis"; color is a deep canary yellow; flower is as large as the old F. S. Vallis at its best, and stem is absolutely rigid, with foliage right up to the flower. We recommend this variety as being the largest and best in its type at the present time. Crown bud August 1st.

**MRS. ERNEST WILD**

Chestnut crimson with a bronze reverse. One of the most reliable varieties we have ever disseminated. Does not damp a petal and seems to come equally well on any bud, early or late.

Certificated, C. S. A., New York. Height, five feet. Foliage droops on stem, which permits close planting of this variety.

**MEUDON**

An immense flower of bright pink; same shade as Morton F. Plant. Won First for seedling pink at Chicago, and also the Sweepstake Medal; First for six pink at the American Institute, New York, and was one of the prize winning varieties of the six undis-seminated kinds that secured the Silver Medal at the Museum of Natural History. Habit of plant, absolutely ideal; one of the strongest growers we have ever sent out. Dwarf, with beautiful foliage right up to the flower. Bud August 20th.

**Commercial Section****Elmer D. Smith's Novelties**

75 cents each; \$6 for 10; \$45 per 100.

**CRYSTAL GEM**

Is an early white of special merit. In considering its good qualities, we believe it is the best white to follow Smith's Advance. Large in size, a good clear white, artistic in form, good stem and foliage and is ready to cut October 15. In growth it resembles Comoleta (from which it is a seedling) only somewhat taller. Best bud, August 15.

**MRS. R. H. BOGGS**

When first opening this flower has a faint tinge of pink, and ultimately fades to white. This variety ranks among the best of Mr. Pockett's creations. Simply immense in size with a dwarf vigorous habit so characteristic with the Wells-Pockett strain. Height, three feet; crown bud after August 1st.

**MRS. PAUL MOORE**

Certificated in New York October 18, on both commercial and exhibition scale. Color, magnificent light yellow; foliage perfectly stiff and right up to the flower. A little early this year for the later exhibitions, but an absolutely reliable sort to handle. Any bud. Height, three feet.

**PERLE FRANCAISE**

One of Calvat's biggest offerings. Enormous in size, very deep petals rising tier above tier, reflexing and curling the tips; color, soft lavender-pink shading to white; comes much deeper color from second buds. Indispensable for collections. Best bud September 1.

**PETITE MARCEL**

This variety belongs to the "Rayonante" section, with a spread like a dinner-plate, each series of petals shorter toward the center; color, rosy-mauve; a wonder for collections; straight thread-like petals. Take bud September 1.

**QUEEN MARY**

Very large, pure white, with immensely long florets: it opens with a shade of pink on the reverse, but finishes pure white; a gigantic beauty.

Use the early crown as later buds show a hollow center. Extra.

**WILLIAM VERT**

Crimson, with every petal reflexing; very easy variety to grow, and one that will be popular with all the growers. Crown bud around August 15th. Reverse of petal is bright gold, but practically every petal reflexes so the golden color is not seen. Mr. Wells says "unquestionably the coming crimson."

**GOLDEN QUEEN**

The same shade of yellow as Golden Glow, maturing October 1 to 10. In many ways superior to Chrysolora (from which it is a seedling) is ten days earlier, of fine incurved form and fully double from either early or late buds. Will make fine specimen plants for early exhibition or market use. Six inches in diameter, 3½ feet high, with good stem and foliage. We consider

August 10 best date for reserving buds, which will insure the crop October 10 or earlier.

## MARIGOLD

Is the most phenomenal yellow ever offered. Brighter in color than Golden Wedding, equal to that of Golden Age or Golden Robin, fully up to Exhibition size, 9 inches in diameter. Maturing October 15, with intensity of color unsurpassed, stem and foliage perfect, are the qualities which will make this a peer among the mid-October flowering. Height 5 feet from early May planting. Buds secured from August 20 to 25 give best blooms. Those interested in Exhibitions occurring late in October should not overlook this variety, as it is admirably adapted for this purpose. There is no yellow that can equal it in color, size, stem and foliage, shown collectively with long stems or singularly in collections.

## MODELLO

All who have seen this variety are most favorably impressed with its striking color and character. The color closely approaches Orange—possibly Golden

Bronze or Golden Amber would be more correct. In form it is like a huge Decorative Dahlia. Is sure to please the flower-buying public—4 feet high, maturing the first week of November. Buds selected the first week of September give best blooms. Easy of propagation and requires no special culture to insure success. The fact that September buds produce perfectly double flowers should make this variety one of the very best for either large or medium specimen plants, and its striking color will materially add to its effectiveness.

## TEKONSHA

"A good bronze for Thanksgiving trade has been in constant demand for many years, and we are certain Tekonsha will be well received and supply this want. From early planting we secured blooms 8½ inches in diameter and at this date (November 21) are cutting 7 inch blooms, with stems 3 feet, from stock planted August 4. Loosely incurved form and a beautiful shade of Golden Bronze. Strong upright growth, 4 feet high. Best bud, September 5 to 10. This variety should eclipse any bronze in commerce as a bush plant either as specimens or for market purposes."

# General Collection of Chrysanthemums

(See Index, page 26, for prices.)

The following varieties are recommended for commercial cutting from early to late in order:

## WHITE

Advance	White Chieftain	Timothy Eaton
Early Frost	Chas. Rager	Bonnaffon White
Mlle. Arlette Dubois	Alice Byron	Chadwick White
Alice Salomon	Ivory	Mistletoe

## PINK

Unaka	A. J. Balfour	Maud Dean
Roserie	Patty	Edwin Seidewitz
Chieftain	Dr. Enguehard	

## YELLOW

Golden Glow	Major Bonnaffon	Golden Chadwick
Golden Salomon	Golden Eagle	Nagoya
Chrysolora	Golden Eaton	

## OTHER COLORS

Prefet Tillier	Antique	Harvard
Glenview		

*Here are 12 BIG EARLY FANCIES for your  
Next Autumn's Early Opening or Home Exhibit*

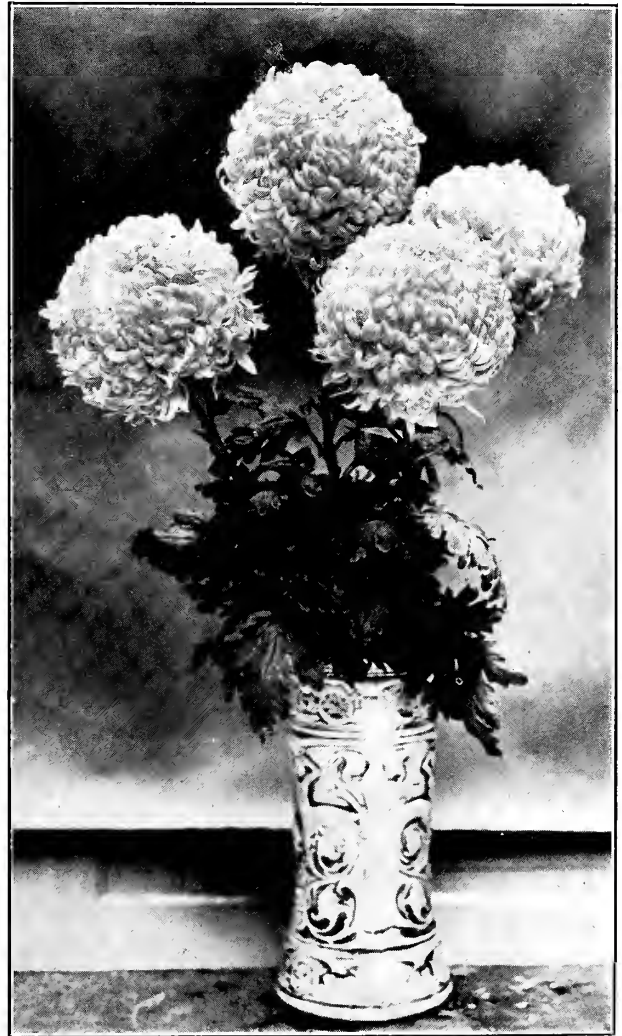
Alice Lemon	Golden Salomon	Nerissa
Alice Salomon	H. E. Converse	Odessa
Chrysolora	Mrs. Gilbert Drabble	Nakota
Christy Matthewson	Chieftain	Wm. Turner

	Take Bud	Blooming Date		Take Bud	Blooming Date
<b>A. J. Balfour</b> —Color, rose-pink; broad petals of great substance; nothing can touch it in color. Easy to do, but a slow propagator. \$4 per 100 .....	Sept. 10	Nov. 5	<b>Ctess. Granard</b> —An enormous exhibition yellow. Fine habit, stiff stem, nice foliage; good rich color. \$4 per 100.....	Aug. 10	Nov. 1
<b>Advance (Smith's)</b> —This variety displaces every other of its date—first early; it is a nice grower blooming from late September into October .....	July 5 to 15	Sept., Oct.	<b>Christy Matthewson</b> —A big, fine white, full and massive; very distinct in form. Pure snow-white of enormous size, fine keeper; one of the showiest 'mums of its date; splendid for early exhibits and store openings. \$6 per 100.....	Aug. 15	Oct. 15
<b>Alice Lemon</b> —A beautiful light pink flower of enormous size; stem and foliage fine. Fine for early openings. \$6 per 100.....	Aug. 15	Oct. 25	<b>Dr. Enguehard</b> —Grand commercial variety; color, pink; stem and foliage perfect; 4 feet.....	Sept. 5.	Late
<b>Alice Salomon</b> —An incurving, pure white, big flower, with light weight stem and foliage that will bear close planting, and can be cut October 15; a variety that matures very rapidly; will not bear heavy feeding .....	Aug. 20	Oct. 20	<b>Donatello</b> —A fine yellow, nicely incurved .....	Aug. 20	Oct. 20
<b>Chadwick Improved</b> —Pure snow-white, never tints; should have been called Snow-white Chadwick; as fine as the original with absolute purity of color; best late white. \$4 per 100; \$35 per 1000.....	Sept. 20	Late	<b>Dolly Dimple</b> —Extra good yellow of large size, unusually fine form, a rather flat, inrolling incurved of great spread; as fine stem and foliage as Eaton; excellent keeper....	Aug. 20	Nov. 5
<b>Chas. Rager</b> —Flower nicely incurving in form; pure snow-white with a grand stem, and foliage as handsome as "Eaton"; a very easy doer .....	Sept. 1	Nov. 1	<b>D. B. Crane</b> —Reflexing yellow, very large, dwarf; fine for exhibition. \$5 per 100.....		Nov. 5
<b>Chieftain ("Ivy Gay")</b> —The loveliest pink of them all; ready October 25th, and keeps indefinitely, without fading. A globular incurved, full and round; good rose-pink, on stiff stems with foliage that is just right; an easy doer. <b>Chieftain</b> is among pinks what Bonnaillon is among yellows; no culls in the variety; perfect in form and color, and the very best commercial pink in existence; everybody likes it.....	Sept. 10	Oct. 25	<b>Flamingo</b> —Exquisite shade of crimson, perfectly reflexed in form, very large. \$30 per 100.....	Aug. 20	Nov. 1
<b>Chrysolora</b> —Fine large incurved, with perfect stem and foliage: reject the early crowns.....	Aug. 15	Oct. 15	<b>F. T. Quittenton</b> —A magnificent crimson for exhibition; every petal reflexed; does not burn. Fine grower, good stem. \$5 per 100 .....	Aug. 25 and later	Nov. 1
<b>C. J. Vert</b> —Chestnut scarlet: very large: fine for exhibition collections. \$10 per 100.....		Nov. 5	<b>F. S. Vallis</b> —The best of this type. An immense Japanese flower; yellow, deepening to a fine citron shade. Long petals, twisting and reflexing into a broad, deep bloom as large as Mme. Carnot. Exhibition only. 4½ feet .....	Aug. 10	Early Nov.
			<b>Golden Wedding</b> —Nothing finer among yellows; shines like burnished gold; the standard for measuring color; 4½ feet. \$4 per 100; \$35 per 1000 .....	Sept. 10	Late
			<b>Golden Glow</b> —Bright yellow, of velvety finish; fine stem and foliage. Flower 5½ inches in diameter; the very earliest yellow.....	July 5	Aug. 20
			<b>Gen. Hutton</b> —Yellow, shaded orange; easy doer, enormous; indispensable. 4½ feet. \$4 per 100.....	Sept. 1	Nov. 15 and on

	Take Bud	Blooming Date		Take Bud	Blooming Date
<b>Golden Eagle</b> —A dwarf grower of easy management; the long, incurving, golden petals are glorious; can be planted very close. Stem perfect, foliage quite to the flower. Height, 4½ feet. \$4 per 100.....	Sept. 15	Late	<b>Mrs. Robinson</b> —One of the most widely grown of whites for its date..	Aug. 25	Nov. 1
<b>Golden Chadwick</b> —The very best late commercial yellow; a perfect Chadwick in a grand color; can be had very late. A splendid keeper. 4½ feet. Ours is not "Yellow Chadwick," but a deep golden strain. \$4 per 100; \$35 per 1000.....	Sept. 5	Late	<b>Maud Dean</b> —Good late pink commercial .....	Sept. 10	Nov. 10
<b>Glenview</b> —An enormous incurving globe of dark bronze and clear red. Dwarf grower with stiff stem; easy doer; a magnificent sort for exhibition or for commerce, as the color is very pleasing. 3½ feet. \$6 per 100 .....	Sept. 1	Nov. 5	<b>Miss Alice Byron</b> —Fine, substantial white for shipping or for general use. Early mid-season. Very lasting. Must be cut 8 to 10 inches from the ground on account of its woody stem. 3½ feet.....	Aug. 20	Nov. 1
<b>Glacier</b> —Pure white in color, and we have never seen anything larger or more impressive for the exhibition table. It is enormous in diameter, deep in build, very perfect in form and can be shown nicely on a 24-inch stem. Very perfect in finish. \$10 per 100 .....		Nov. 1	<b>Major Bonnaffon</b> —This splendid yellow commercial is still grown in large quantity; our stock is in perfect health. 3 feet.....	Sept. 20	Nov. 5 to Nov. 30
<b>Gertrude Peers</b> —A very fine crimson which never burns: pure self-color, without any reverse color. Makes a good bush plant. \$10 per 100 .....		Nov. 1	<b>M. Loiseau—Rousseau</b> —Enormous incurving pink in two tones of color; foliage grand, stem perfect; no neck; beautiful and imposing. 5 feet. \$5 per 100.....	Aug. 15	Nov. 5
<b>Garnet Gem</b> —Bright crimson seedling of Geo. W. Childs. A fine commercial red for early cutting. Novelty of 1914. \$10 per 100.....	Aug. 20	Oct. 20	<b>Mary E. Meyer</b> —Pure paper white. A fine keeper; first-rate commercial; good globular form. \$5 per 100.....	Aug. 25	Nov. 10
<b>H. E. Converse</b> —Chestnut bronze of enormous size, a tall grower, with stiff stem. The form is an immense globe: of the general type of Wm. Turner. Hard to beat for exhibition purposes. \$10 per 100.....			<b>Mistletoe (Dorner)</b> —The Xmas blush or white; the earlier blooms are soft blush pink, the terminals are white. The form is a globular incurved, of large size, and quite full; stem rigid with small foliage; probably the very latest variety. \$10 per 100 .....	Last bud	Very late
<b>Ivory</b> —A gem among whites; popular still .....	Aug. 20	Oct. 25	<b>Mrs. E. A. Seidewitz</b> —A very late commercial of beautiful incurving form, quite full, brilliant pink, good enough to follow <b>Chieftain</b> , which is saying a good deal for it: it is a nice grower and free from culls; a fine addition to our scanty list of late commercials. \$8 per 100.....	Take bud	Nov. 15
<b>Indian Summer</b> —Bronze sport from <b>Golden Chadwick</b> : yellow, shaded with terra-cotta and touches of salmon. Has the fine form of <b>W. H. Chadwick</b> . \$10 per 100.....	Sept. 15	Nov. 10	<b>Mrs. J. C. Neill</b> —Lemon yellow, finely reflexed, very large; for exhibition collections. \$5 per 100.....		Nov. 1
<b>Mrs. Buckbee</b> —A first-class white commercial: nicely incurved; often grown as <b>White Bonnaffon</b> .....			<b>Mrs. W. E. Tricker</b> —Enormous bloom of lovely Enchantress pink: early exhibition variety. A stunning bloom. \$8 per 100.....		Oct. 25
<b>Mrs. Gilbert Drabble</b> —White as snow. Stem stiff and fine foliage. Enormous incurving flower; petals claw-like, inrolling, and loosely arranged. \$10 per 100.....	Aug. 5	Nov. 1	<b>Mrs. J. Dunne</b> —Old rose, one of the largest; grand exhibition variety; fine for collections. \$5 per 100.....		Nov. 1
<b>Monrovia</b> —Very early yellow; use early cuttings; keep them moving without check .....	July 15 to July 20	Oct. 1 to Oct. 10	<b>Nagoya</b> —One of the latest and finest brilliant yellows in the family, 4½ feet. A grand commercial sort. \$4 per 100 .....	Sept. 20	Nov. 10
			<b>Nakota</b> —An immense orange buff, of perfect form and beautiful finish; stem and foliage distinctly first-class. We cut finely finished flowers on October 20. \$10 per 100.....	Aug. 30	Oct. 25
			<b>Nerissa</b> —A greatly improved Hironde: a lovely shade of rosy lavender, grand size and beautifully		

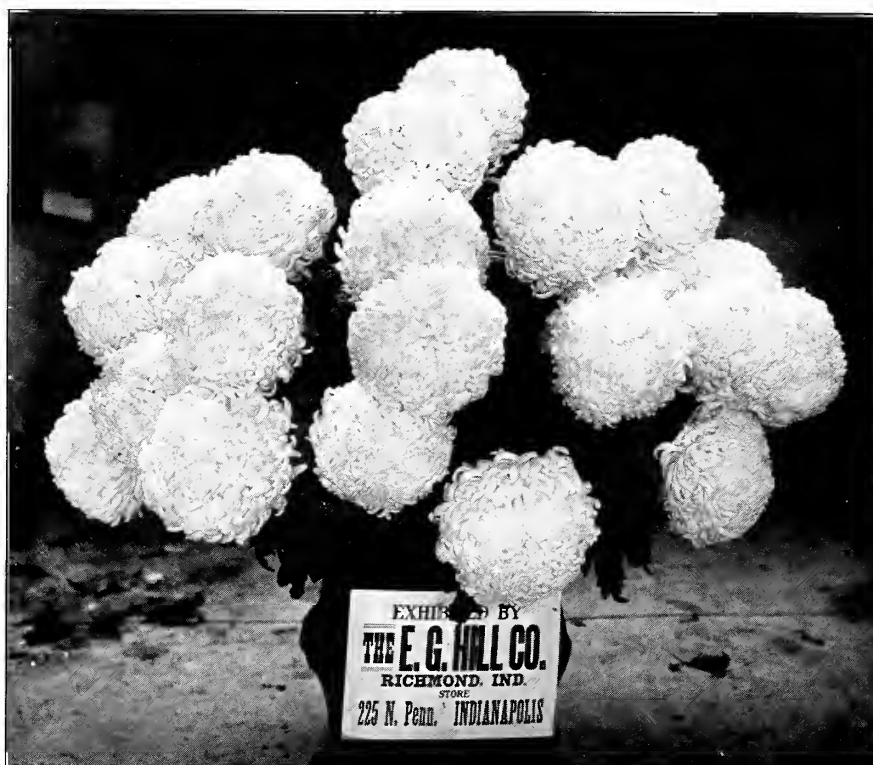


	Take Bud	Blooming Date		Take Bud	Blooming Date
incurred: one of the best of the year 1914. \$30 per 100.....	Sept. 5	Nov. 5	<b>Wm. Kleinheinz</b> —Chestnut-red of very largest size: large petals: the very best of its class to date; of moderate height. \$10 per 100.....	Nov. 5	Aug. 10
<b>Odessa</b> —Enormous yellow, very bright, grand in form; unexcelled in incurving yellow for exhibition and also a grand late commercial. \$30 per 100 .....	Sept. 5	Nov. 5	<b>W. H. Chadwick</b> —Magnificent variety, without rival for finish at its date; the original ought to be called "Blush Chadwick." Cuttings taken from field stock. \$4 per 100; \$35 per 1000 .....	Sept. 15	Very late
<b>Oconto</b> —A white Japanese, almost a duplicate of Donatello in all save color. \$10 per 100.....	Aug. 30	Oct. 15	<b>Wells' Late Pink</b> —Grand pot variety, producing an enormous bush; stem stiff as a ramrod; the foliage is beautiful. It is as free and clean a grower as "Eaton"; as big and substantial as a football—19 inches around, and solid. Treat it as you do your commercial "Eatons." The color is pure, true, bright pink; take the last bud. \$5 per 100.....		Nov. 15
<b>Pacific Supreme</b> —A longer stemmed, brighter colored Glory Pacific, maturing at the same time....	Aug. 20	Oct. 10			
<b>Prefet Tillier</b> —Color a splendid scarlet-crimson; unusually good grower, with beautiful flowers that show the brilliant color at its best. Very easy doer; stem excellent. 4 feet. The very best general purpose red. \$4 per 100.....	Last bud	Nov. 5			
<b>Patty</b> —A beautiful "live" shade of soft Enchantress pink. A pretty incurving variety—dwarf. An extra fine late variety. \$4 per 100.....	Aug. 25	Nov. 15			
<b>Roserie</b> —A good, early commercial pink .....	Aug. 15	Oct. 5			
<b>Ramapo</b> —A seedling of Col. Appleton; enormously large, fine golden yellow color, maturing October 15. Fine for early exhibitions and for After and for early store openings.....	Aug. 20	Oct. 15			
<b>Smith's Advance</b> —See Advance.					
<b>Smith's Ideal</b> —Novelty of 1914. A commercial white of real merit: perfectly incurved, of dwarf growth, with strong wiry stem. Flowers medium size. \$10 per 100.....	Aug. 30	Nov. 1 and later			
<b>Salomon's Gold</b> —The golden sport from Alice Salomon, very beautiful shade of yellow, in a big globular bloom of very smooth finish: in "sporting" from the parent, it has taken on a much more vigorous growth, and a better color in the foliage. A very profitable variety for October 15 to 25, when big, fine commercial yellows are scarce; very quick in maturing the blooms. Novelty of 1914. \$5 per 100.....	Aug. 20	Oct. 15			
<b>Timothy Eaton</b> —Can be spaced, 6x8 inches. Best commercial white of its date.....	Sept. 10	Nov. 10			
<b>Unaka</b> —A strong grower with long stems and good foliage; a fine incurved bloom from terminal buds. Color, lavender pink.....	Latest	Oct. 1			
<b>W. Mease</b> —Bright rosy-red, dwarf handsome grower. \$4 per 100.....	Aug. 20	Nov. 1			



Salomon's Gold





Wm. Turner

**Wm. Turner**—A perfect incurved variety, quite globular, snow-white, of enormous size; stands at the very head of the whole white section; won first place over every variety entered against it at the shows of 1913. Recommended both for commercial and exhibition .....

Take Bud      Blooming Date

Aug. 30      Nov. 1

**White Bonnaffon**—The true variety. Pure white, nicely filled, and of good texture .....

**Yellow Eaton**—Bright yellow sport from Timothy Eaton. For everybody's use, and for commercial purposes as well as for show, it is strictly A-No. 1.....

Take Bud      Blooming Date

Sept. 10      Nov. 10

## Commercial Singles

We have discarded all the singles that have been found lacking in texture and keeping qualities; nothing is more depressing in a flower-shop than vases of singles looking thin and wilted; the following list comprises varieties that are stiff and durable and that will make the class of high-grade singles increasingly popular.

A novelty of real value for 1915 is—

### DOROTHY DUGGAN

This new variety may be described as an earlier, better *Mensa*, which is claiming a good deal for it; it is similar to *Mensa* in size, form and habit, finishes in from a week to ten days earlier, is quite as free, and clears its color and gets into good form in less time. Like a big, refined Shasta daisy. Very popular wherever shown. \$20 per 100.

### CEDDIE MASON

A fine crimson-scarlet, long-stemmed, very free, with golden center; very showy. \$4 per 100.

### GARZA

The single white Anemone; a beautiful variety with very stiff stems, nicely branching, blooming in sprays; florets stiff and ray-like, snow-white with golden yellow center. An elegant cut flower. \$4 per 100.



Dorothy Duggan

**GOLDEN MENSA**

The parent of this variety, Mensa, is one of the finest Singles that has ever been raised. It is a wonderful size, with enough petalage to enable it to be shipped thousands of miles and come out of the box in perfect condition. In Golden Mensa we have a yellow sport of the same, identical with Mensa in every way except color. \$5 per 100.

**GOLDEN STAR**

Glistening and intense gold, of fine size, enormously productive, and one of the longest stemmed.

The latest of the singles. \$4 per 100.

**ISABEL FELTON**

Light golden yellow, of great size, but with stiff floret, and small eye in comparison to size. Blooms carried on long stiff stems. Novelty of 1914. \$10 per 100.

**MARY RICHARDSON**

Golden apricot of lovely brilliant color; of medium size; a nice upright grower. \$3 per 100.

**MENSA**

Is a big, flat white like a giant Shasta daisy; it produces freely on long stiff stems; sells on sight and for fancy prices. A splendid keeper. \$4 per 100.

**MRS. WM. BUCKINGHAM**

Is another big, flat flower with petals of wonderful texture, the loveliest shade of soft rose pink—very lasting both on and off the plant—long stemmed and can be planted close; one of the very best sellers. A true commercial. \$4 per 100.

**PHYLLIS BRYANT**

(Novelty, 1914)

Sulphur yellow; form very fine; extremely free. Beautiful in habit, with long stems; the form is perfect, regular and smooth as ivory. \$10 per 100.

**ROYALTY**

Novelty of 1914.

A medium sized flower with leathery texture and of crimson-wine color; very late—good for Thanksgiving. A bright, showy color, with golden cushion center. \$10 per 100.

**SANDOWN RADIANCE**

Rich chestnut crimson, often changing to flame color. One of the most strikingly beautiful varieties ever raised. Novelty of 1914. \$10 per 100.

## The Pompons

( See Index, page 26, for prices. )

If you grow for a retail trade you can use any or all of the good Pompons to advantage and as you find they appeal to your patrons; for commercial growing we have marked the most profitable varieties with a “\*” ; these have good length stems, well-filled sprays and popular colors.



Eugene Langaulet



## \* EUGENE LANGAULET

### Pompon Anemone

There is nothing handsomer or more profitable among the small 'mums than this classy little shining, golden yellow Pompon, the very latest in its color, very lasting when cut and with all the good qualities required for commercial growing.

It can not be propagated early, but comes right to date with a big crop of bloom from any date of propagation. One of the very latest of the Pompons, lasting till Thanksgiving.

\$2 per dozen; \$15 per 100.

**Acto**—Has dahlia-like petals, bright rose, lighter reverse.

**Baby**—In a class quite by itself; a fine grower with dainty foliage and stiff stems. Solid little flowers with

curiously folded petals; like plump, golden buttons. Very late.

**Bessie Flight**—Large Pompon Anemone; rosy heliotrope; nothing like it in the entire 'mum family; extremely fine for cutting in sprays. Very unusual. \$4 per 100.

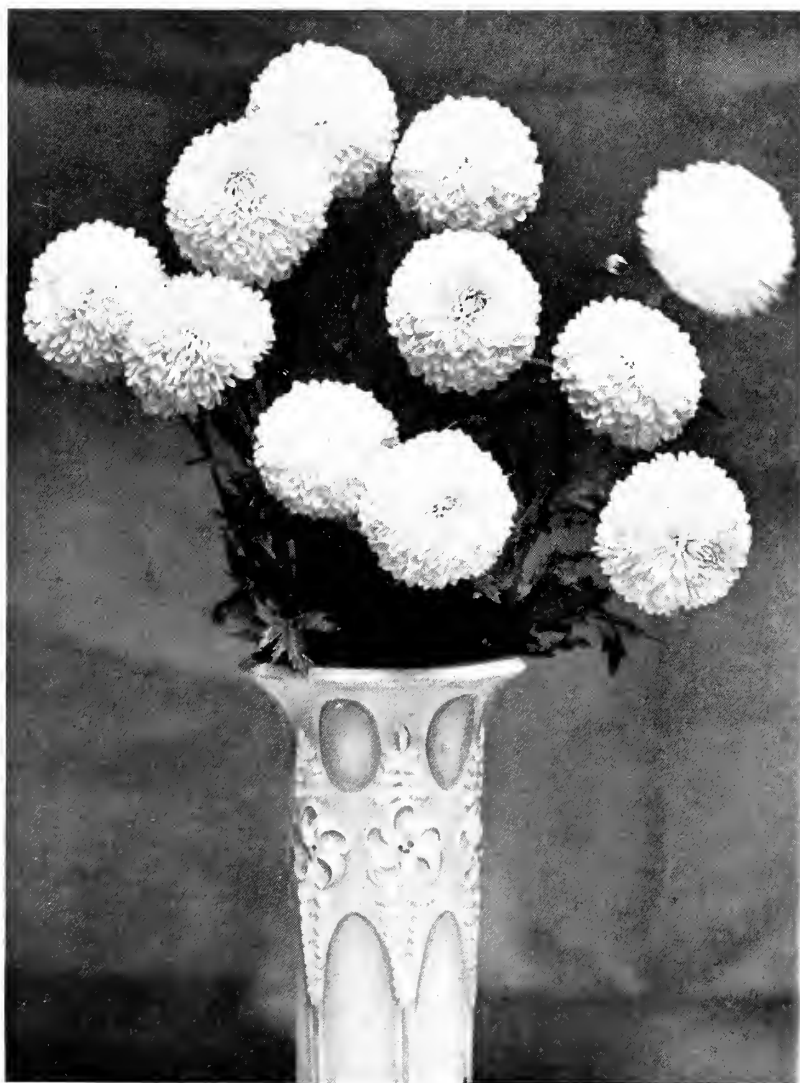
**\* Celco**—One of the brightest yellows in the family, and one of the earliest; ideal in habit and in profusion of bloom.

**\* Elva**—The most beautiful of white pompons, pure in color of full, fluffy form; very early; extremely useful to every grower of cut flowers.

**\* Fairy Queen**—A very greatly improved Alena, has more substance, a brighter color, and a few days earlier; the best and earliest pink pompon.

**\* Golden Climax**—One of the best golden yellows: will be in heavy demand. Very free and long stemmed.

**Helen Newberry**—You would hardly recognize her unless you have seen her disbudded. The most per-



Helen Newberry

fect and latest of the white Pompons. A proportion of the stock should be grown to single stem—six to a plant to produce blooms like the picture.

\***Inga**—Bright red of beautiful shade, fine size, and elegant form; one of the earliest.

**Ida**—Extra good yellow; quite distinct.

\***Jules La Gravere**—The very best of the dark crimsons; a late variety. Extra.

**Katie Manning**—Very early yellow, extra good; can be cut for three weeks; opens flat, gradually reflexing into a globe.

**Klondike**—Most beautiful yellow in the family; extra fine.

\***Lillia**—Tall, stiff stems; good sized flowers freely produced; grand red color.

**Leota**—Daybreak pink, much like Minta, with better habit and stem.

\***Mrs. Frank Beu**—The most popular of all the Pompons; color reddish orange; flowers nicely arranged and touching each other closely over the bench; a true Thanksgiving variety.

\***Madge**—An extra good, symmetrical, golden yellow. Early midseason—nothing finer in yellows.

**Minta**—Lovely Enchantress pink, form of a feverfew. Very free.

\***Rufus**—One of the finest and freest of the reddish orange shades; color very bright. Like an earlier Mrs. Frank Beu.

**Skibo**—Earliest of all; opens bronze, maturing into yellow.

**Soeur Melanie**—Of good size, early mid-season; pure snow-white.

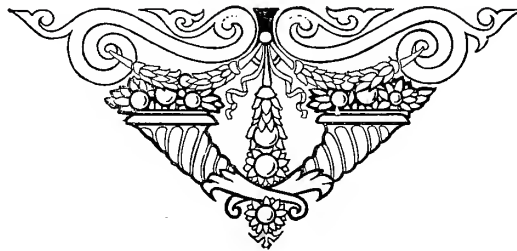
**Souv. du Jersey**—Beautiful "baby" flower, color of "Golden Wedding."

## INDEX AND PRICE LIST OF CHRYSANTHEMUMS

Alice Salomon	\$ 3 per 100; \$ 25 per 1000	Golden Mensa	5 per 100; .....
A. J. Balfour	4 per 100; 35 per 1000	Golden Star	4 per 100; .....
Advance	3 per 100; 25 per 1000	Golden Wedding	4 per 100; 35 per 1000
Alice Lemon	6 per 100; .....	Golden Glow	3 per 100; 25 per 1000
Acto	3 per 100; 25 per 1000	Golden Eagle	4 per 100; 35 per 1000
Antigone	2 each 20 per doz.	Golden Chadwick	4 per 100; 35 per 1000
A. S. Baldwin	2 each 20 per doz.	Golden Eaton	8 per 100; .....
Adele Griswold	2 each 20 per doz.	Golden Salomon	5 per 100; .....
Baby	3 per 100; 25 per 1000	Golden Climax	5 per 100; .....
Bessie Flight	4 per 100; .....	Golden Queen	6 per 10; 45 per 100
Bob Pulling	2 each 20 per doz.	Glenview	6 per 100; .....
Chieftain	3 per 100; 25 per 1000	Gen. Hutton	4 per 100; .....
Chas. Rager	3 per 100; 25 per 1000	Glacier	10 per 100; .....
Chrysolora	3 per 100; 25 per 1000	Garza	4 per 100; .....
Christy Matthewson	6 per 100; .....	Gertrude Peers	10 per 100; .....
Ctess. Granard	4 per 100; .....	Garnet Gem	10 per 100; .....
Ceddie Mason	4 per 100; .....	Helen Newberry	3 per 100; 25 per 1000
Chadwick Improved	4 per 100; 35 per 1000	H. E. Converse	10 per 100; .....
C. J. Vert	10 per 100; .....	Harvard	5 per 100; .....
Celco	5 per 100; .....	Ivory	3 per 100; 25 per 1000
Crystal Gem	6 per 10; 45 per 100	Ida	3 per 100; 25 per 1000
Dr. Enguehard	3 per 100; 25 per 1000	Inga	5 per 100; 40 per 1000
Donatello	3 per 100; 25 per 1000	Indian Summer	10 per 100; .....
Dolly Dimple	3 per 100; 25 per 1000	Isabel Felton	10 per 100; .....
Dragon Vert	25 per 100; 3 per doz.	Jas. Fraser	30 per 100; .....
Daily Mail	30 per 100; 5 per doz.	Jules Lagravere	3 per 100; .....
D. B. Crane	5 per 100; .....	Katie Manning	3 per 100; 25 per 1000
Dorothy Duggan	20 per 100; 3 per doz.	Klondike	3 per 100; 25 per 1000
Eugene Langaulet	15 per 100; 2 per doz.	Leota	5 per 100; .....
Early Frost	12 per 100; 100 per 1000	Lillia	4 per 100; .....
Earl Kitchener	2 each 20 per doz.	Mrs. R. H. Boggs	30 per 100; .....
Elva	3 per 100; 25 per 1000	Mrs. Paul Moore	30 per 100; .....
Ernest Carr	3 per 100; .....	Mrs. Wm. Buckingham	4 per 100; 40 per 1000
F. T. Quittenton	5 per 100; .....	Mrs. Frank Beu	3 per 100; 25 per 1000
F. S. Vallis	3 per 100; .....	Mrs. Robinson	3 per 100; 25 per 1000
Fatouma	25 per 100; .....	Mrs. G. Drabble	10 per 100; .....
Fairy Queen	3 per 100; 25 per 1000	Mrs. Ernest Wild	30 per 100; .....
Flamingo	30 per 100; .....	Mrs. E. A. Seidewitz	8 per 100; .....



Mrs. J. C. Neill.....	5 per 100;	.....	Petite Marcel .....	30 per 100;	.....
Mrs. W. E. Tricker.....	8 per 100;	.....	Pacific Supreme .....	3 per 100;	25 per 1000
Mrs. J. Dunne .....	5 per 100;	.....	Patty .....	4 per 100;	.....
Mrs. R. C. Pulling.....	75 per 100;	1 each	Prefet Tillier .....	4 per 100;	.....
Mrs. H. W. Buckbee.....	3 per 100;	25 per 1000	Phyllis Bryant .....	10 per 100;	.....
Maud Dean .....	3 per 100;	25 per 1000	Queen Mary .....	35 per 100;	.....
Mary E. Meyer .....	5 per 100;	.....	Roserie .....	3 per 100;	25 per 1000
Mary Richardson .....	3 per 100;	.....	Ramapo .....	3 per 100;	25 per 1000
Mlle. Arlette Dubois .....	3 per 100;	25 per 1000	Royalty .....	10 per 100;	.....
Miss Alice Byron .....	3 per 100;	25 per 1000	Rufus .....	4 per 100;	.....
Mistletoe .....	10 per 100;	.....	Salomon's Gold .....	5 per 100;	40 per 1000
Meudon .....	30 per 100;	.....	("Golden Salomon")		
Marigold .....	6 per 10;	45 per 100	Smith's Advance .....	3 per 100;	25 per 1000
Modello .....	6 per 10;	45 per 100	Smith's Ideal .....	10 per 100;	.....
Monrovia .....	3 per 100;	25 per 1000	Skibo .....	3 per 100;	25 per 1000
Major Bonnaffon .....	3 per 100;	25 per 1000	Soeur Melanie .....	3 per 100;	25 per 1000
M. Loisseau—Rousseau .....	5 per 100;	.....	Souv. du Jersey.....	3 per 100;	25 per 1000
Mensa .....	4 per 100;	35 per 1000	Sandown Radiance .....	10 per 100;	.....
Madge .....	3 per 100;	25 per 1000	Timothy Eaton .....	3 per 100;	25 per 1000
Minta .....	3 per 100;	25 per 1000	Tekonsha .....	6 per 10;	45 per 100
Mrs. J. Purroy Mitchell.....	2 each	20 per doz.	Unaka .....	3 per 100;	25 per 1000
Mrs. A. S. Watt.....	2 each	20 per doz.	W. H. Chadwick Improved..	4 per 100;	35 per 1000
Mrs. G. G. Mason.....	2 each	20 per doz.	Wells Late Pink .....	5 per 100;	.....
Mrs. L. J. Reuter.....	2 each	20 per doz.	Wm. Turner .....	3 per 100;	25 per 1000
Mrs. H. J. Jones.....	50 each	30 per doz.	White Chieftain .....	12 per 100;	100 per 1000
Nagoya .....	4 per 100;	35 per 1000	Wm. Kleinheinz .....	10 per 100;	.....
Nakota .....	10 per 100;	.....	Wm. Mease .....	4 per 100;	.....
Naomah .....	3 per 100;	.....	Wm. Vert .....	30 per 100;	.....
Nerissa .....	30 per 100;	.....	White Bonnaffon .....	3 per 100;	25 per 1000
Odessa .....	30 per 100;	.....	Woodside .....	2 each	20 per doz.
Oconto .....	10 per 100;	.....	Yellow Eaton .....	3 per 100;	25 per 1000
Perle Francaise .....	30 per 100;	.....			





Early Frost